



Prepaid Calling Cards
Self-Registration and Termination
International Traffic
Prepaid Services
Self-Collections
Self-Reset
Internal Access



Overview

Call Shop business is a lucrative one because of the low barriers to entry and the stable increase in potential customer base.

EyeBill CallShop Solution is especially designed for entrepreneurs who want to seize that market opportunity and stay ahead of competition:

» Who is that solution designed for

- Start-ups who want to take advantage of the low-entry barriers of call shop business
- PSTN Call Shop businesses that plan to upgrade to VoIP services
- Carriers who want to attract customers by providing by providing call shop hosting bundled with traffic services
- Call Shop owners who are dissatisfied with their current billing system's performance
- VoIP telecoms that use EyeBill Billing platform for a different business model but wish to expand the range of their services

» What is EyeBill CallShop™

EyeBill CallShop is advanced software for registering, tracking and reporting customers' telephone calls through the Voice-over-Internet-Protocol (VoIP) technology. It is a turnkey solution for Phone-to-Phone services that does not require large telecom investments of time, money and effort.

In contrast to other billing solutions, where each call shop is run by a stand-alone billing, EyeBill makes it possible to manage unlimited number of call shops remotely through a centralized database server.

» EyeBill Callshop Solutions

Hosted

Under this solution you, as our customer, are given a license for the CallShop Client and purchase a monthly subscription for the access to EyeBill centralized billing server.

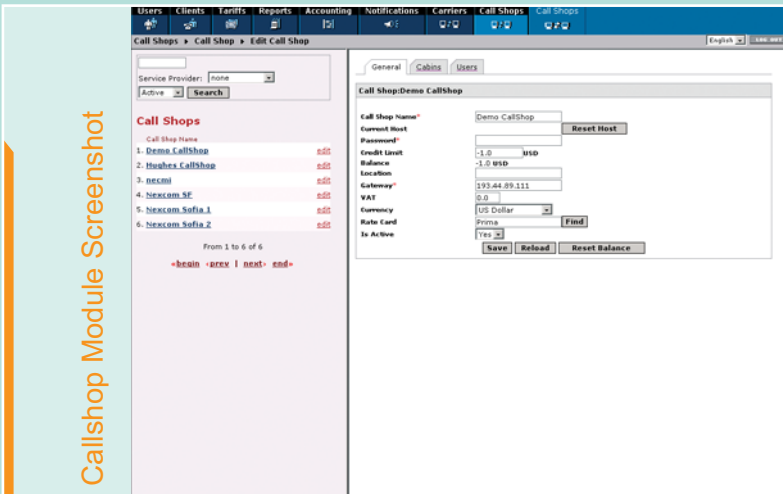
Enhanced

The Enhanced CallShop Solution makes you an owner of both the CallShop Client and the license for the billing server. That solution is recommended for companies that run many call shops. After receiving such a license, a company can become a hosted billing provider for call shop companies who do not have the resources to buy a billing server license.

Features

» Highlights

- Remote management of all call shops from a centralized database
- Different pricing policy for every call shop
- Interactive call detail report (CDR) generation
- Instant invoicing
- Immediate feedback that aids management decisions
- Flexible call rating tables
- Total customization of your services that will bring your customers back
- Competitive advantage
- Low-cost technology
- Easy maintenance
- Compatible with major VoIP vendors



» Basic Components

EyeBill CallShop software is based on the client-server technology, which allows real-time monitoring, receipt generation and reports in a central database.

Client

Eyebill CallShop Client is software application based on Java technology that is installed on the PC, which is used by the operator in the call shop. The client software allows the following operations to be performed:

- Connection to the billing system
- Call Tracking
- Receipt Generation
- Pre- or post-paid calls according to your customers' desire
- Activation and deactivation of the call shop cabins

Callshop Booths



Server

The billing server is used as a centralized database, which allows remote management of every call shop connected to the billing system. The server software allows:

- The registration of every call shop in the billing system with its ID, Rate card and Users who will operate with EyeBill CallShop Client
- The authentication of every cabin in the billing system through its own client ID or ANI.
- Different pricing policy for every callshop
- Generation of predefined and customizable reports
- Inspection of call details in real time

Callshop Operator's PC



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Technology

Usually, a call shop includes four to eight phone booths, a gateway, a PC with EyeBill Call Shop Client running on it, and a thermal printer. There is a sequence of a call event shown in the diagram at the bottom of the page.

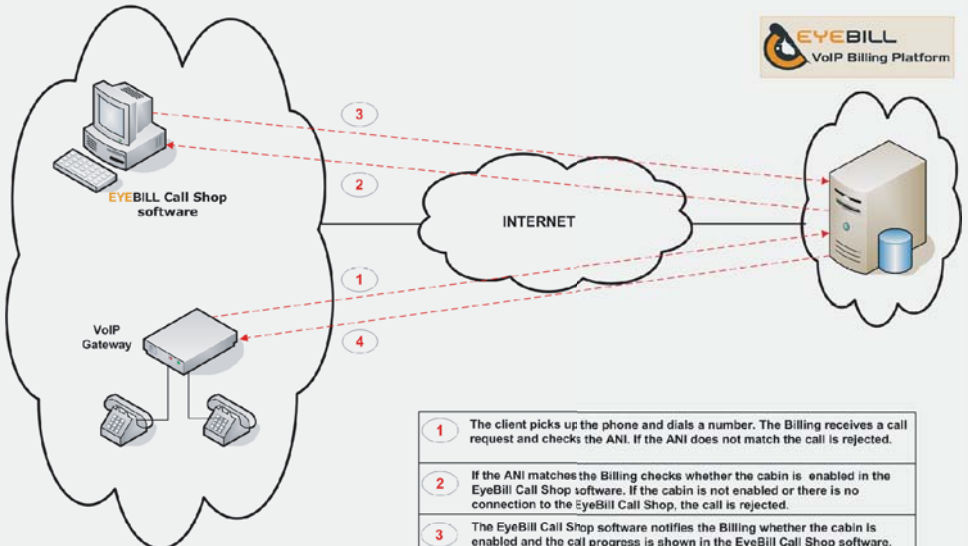
»» What you need to start your business

- EyeBill Client
- EyeBill Billing Platform (or subscription for it under the Hosting Option)
- EyeBill LCD displays for your phone booths
- VoIP Gateway
- Standard PC configuration with MS Windows 2000/XP
- Thermal printer
- Phones
- Internet connection
- Partnership with VoIP Carrier(s)

»» Technical requirements for installation

<i>Call Shop PC</i>	Computer/Processor: 450 MHz or higher Pentium-compatible CPU Memory: at least 128 megabytes (MB) of RAM Hard Disk: 3 GB with 1 GB free space CD-ROM drive Display: VGA or higher resolution monitor Mouse and Keyboard OS: Windows 2000 Professional Sun Java Virtual Machine 1.4.2 or higher EyeBill Client software Receipt thermal printer
<i>Booth</i>	EyeBill LCD display Telephone
<i>Call Shop</i>	Voice Gateway

EYEBILL Callshop



- 1 The client picks up the phone and dials a number. The Billing receives a call request and checks the ANI. If the ANI does not match the call is rejected.
- 2 If the ANI matches the Billing checks whether the cabin is enabled in the EyeBill Call Shop software. If the cabin is not enabled or there is no connection to the EyeBill Call Shop, the call is rejected.
- 3 The EyeBill Call Shop software notifies the Billing whether the cabin is enabled and the call progress is shown in the EyeBill Call Shop software.
- 4 If the cabin is enabled in the EyeBill Call Shop software the Billing allows the call to proceed.